

# QUADRI EMMANUEL ADETAYO

## Senior Product Designer

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### SUMMARY

Product Designer with 5+ years delivering digital products across fintech, SaaS, EdTech, healthcare, and AI. Bridges design and engineering, taking products from concept to production in Figma, Design Systems, and Next.js. Experienced in user-centered design, user flows, information architecture, wireframing, prototyping, responsive interfaces, design systems, and developer handoff. Recent work includes interfaces for an AI-powered satellite monitoring platform, a fractional real estate investment platform in Lagos, and a women's healthcare platform. Builds and maintains scalable design systems and ships work that survives contact with development.

### WORK EXPERIENCE

#### Product Designer / UI/UX Designer — VivaFemini

VivaFemini — Remote | Aug 2025 – Present | Nigeria (Remote)

- Designed end-to-end user experiences for a live women's healthcare platform focused on menstrual health, cycle tracking, and personalized cycle insights across key phases including follicular and luteal phases.
- Created user flows, wireframes, prototypes, and high-fidelity responsive interfaces in Figma, translating product requirements into clear and intuitive healthcare experiences.
- Designed role-based administrative dashboards for Admin, Super Admin, and Clinical users, structuring workflows, permissions, information architecture, and data presentation around distinct user needs.
- Contributed to product requirements, MVP planning, information architecture, and design-system decisions to improve consistency, scalability, accessibility, and usability across the platform.
- Collaborated with product, engineering, and healthcare-focused stakeholders to refine workflows, resolve UX issues, and support accurate implementation from design through development.

#### UI/UX / Product Design Instructor

GreenWare Tech — Full-time | Apr 2025 – Present | Lagos State, Nigeria (Remote)

- Teach core principles of UI/UX design, user-centered design, wireframing, prototyping, and user research to students building portfolio-ready digital products.
- Develop and deliver practical design lessons covering user flows, information architecture, interaction design, visual hierarchy, responsive design, and design systems.
- Guide students through real-world product design projects from problem definition and research through wireframing, high-fidelity UI, prototyping, and presentation.
- Mentor students through design critiques, usability thinking, portfolio development, case-study structure, and professional presentation of UX/UI work.
- Evaluate design projects and provide actionable feedback that helps learners improve usability, visual consistency, accessibility, problem-solving, and readiness for professional design roles.

#### Product Designer / UI/UX Designer

Punch Group — Full-time | Aug 2024 – Jun 2026 | United States (Remote)

- Designed end-to-end product interfaces for Prospera AI, an AI-powered fintech platform, covering onboarding flows, dashboard layouts, and data visualization screens built entirely in Figma with a structured component library.
- Led the full design process for Medstantia, a healthcare platform, from user flow mapping and wireframes through high-fidelity UI, ensuring accessibility and clear information hierarchy across all screens.
- Created the product design and pitch deck visuals for Oravanti Immigration System, translating a complex multi-step immigration workflow into a clean, intuitive interface for stakeholder communication.
- Built and maintained reusable component libraries and design tokens across all client projects, ensuring consistency and reducing developer handoff time significantly.
- Collaborated directly with project managers and frontend developers on every project, reviewing implementations and making real-time design adjustments to match the intended experience.

## WORK EXPERIENCE

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### Product Designer

*Shirewood Technologies Limited — Contract | Feb 2025 – Mar 2025 | United Kingdom (Remote)*

- Designed a multi-role LMS dashboard across four user types (teachers, parents, students, administrators), each with tailored interfaces built around specific workflows and access needs.
- Mapped separate user flows for each role before entering Figma, ensuring the information architecture was logical and intuitive for every user group.
- Delivered all UI components in Figma with organized file structures, named layers, and clear handoff documentation to support smooth developer implementation.

### UI/UX Designer

*FlexiSAF Edusoft Limited — Internship | Jan 2024 – Jul 2024 | Lagos State, Nigeria (Remote)*

- Collaborated with cross-functional teams to design user-centered digital products, focusing on usability and aesthetics.
- Created wireframes, prototypes, and high-fidelity UI designs using Figma, Framer, and WordPress, ensuring alignment with brand guidelines.
- Developed a cohesive design system used across multiple platforms, reducing design discrepancies by 60% and streamlining collaboration with cross-functional teams.
- Conducted user research and testing with over 250 participants, generating actionable insights that improved completion rates for key tasks by 50%.

### UI/UX Designer

*HNG Tech — Internship | Jul 2022 – Dec 2022 | Lagos State, Nigeria (Remote)*

- Developed a comprehensive skill set in creating user-centric digital solutions.
- Created visual and interaction design, ensuring responsive, aesthetically pleasing, and intuitive user experiences.
- Created high-fidelity prototypes using Figma to visualize final designs and collaborated with developers to ensure accurate implementation.

## PROJECT EXPERIENCE

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### Product Designer — VivaFemini

*VivaFemini Women's Healthcare Platform | Aug 2025 – Present | Nigeria (Remote)*

- Designed a live women's healthcare experience for menstrual cycle tracking, cycle-phase insights, and user-centered health journeys.
- Designed role-based Admin, Super Admin, and Clinical dashboards with tailored workflows, information architecture, and data-management experiences.
- Translated product requirements into user flows, wireframes, high-fidelity UI, prototypes, and reusable components in Figma.

### Product Designer — Punch Project

*KAPIL Satellite Project | Mar 2026 – Present | Remote*

- Designed interfaces for AI-powered satellite identification and monitoring workflows.
- Created frontend-ready dashboard layouts optimized for data-heavy experiences.
- Structured reusable components and responsive systems for technical users.

### Product Designer — Punch Project

*BRiX Fractional Real Estate Platform | Aug 2025 – Oct 2025 | Lagos, Nigeria*

- Designed premium investor dashboard experiences for onboarding, portfolio management, and investment participation flows.
- Built responsive frontend interfaces using Next.js, TypeScript, and component-based architecture principles.
- Optimized layouts and interactions for usability, responsiveness, and performance.

### Product Designer / Frontend Developer — Client Project

*Bactose Healthcare Platform | Jul 2024 – Oct 2024 | Lagos, Nigeria*

- Redesigned healthcare product experiences with improved navigation, accessibility, and information hierarchy.
- Built responsive frontend interfaces using Next.js, TypeScript, and modern component structures.
- Converted design concepts into production-ready experiences using frontend workflows in VS Code.

### Project Manager / Product Designer — Freelance Project

*EastFleet | Oct 2023 – Dec 2023 | Remote*

## SKILLS

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### Design

Figma, Framer, Design Systems, Component Libraries, Wireframing, Prototyping, User Research, User Flows, Information Architecture, Interaction Design, Accessibility (WCAG), Responsive Design

### Product

Product Design, UX/UI Design, Usability Testing, Design Thinking, Design Critique, Dashboard Design, Design Handoff, Cross-functional Collaboration

### Development

TypeScript, Tailwind CSS, HTML, CSS, Framer Motion, VS Code, Git

### AI Tools

Claude, Higgsfield, Gemini, Figma Make

## EDUCATION

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### Bachelor of Science (B.Sc)

Federal University of Agriculture Abeokuta — Ogun, Nigeria

## CERTIFICATIONS

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- Google UX Design Professional Certificate — Google, Coursera
- HIIT Technical Certification — HIIT

## SELECTED PRODUCT FOCUS

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Women's healthcare, AI-powered monitoring, fintech, fractional real estate, education technology, SaaS dashboards, design systems, and responsive frontend experiences.

## PORTFOLIO

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